



Beytia  
Badilla  
Davis

Practice Areas

**Industrial Property**



## Practice Areas

# Industrial Property

Registration of Trademarks, Patents and rights protected by Law 19.039

### • Trademark Registration

After a feasibility report, we handle trademark registrations before our National IP Office (INAPI), as well as before foreign and community Trademark Offices (WIPO). We manage the complete process from its application, trademark publication, response to objections of form and substance, payment of fees, and up to the delivery of registration certificates, including the surveillance of the trademark for the 10 years of its validity.

### • Geographical Indications and Denominations of Appellation of Origin.

We perform the registration of signs that identify original products from a locality, territory that have certain characteristics, qualities, or reputation attributable to their origin, called Geographical Indications (GI) or Denominations of Origin (DO), through the preparation, filing and follow-up of these applications before the corresponding offices.

### • Collective or Certification Trademarks.

We specialize in the registration of Collective and Certification Trademarks, which allow an association of producers or service providers to identify the business origin, quality, reputation, common characteristics or procedure behind their production process or service delivery.

### • Invention Patents and Utility Models.

We manage applications for the registration of this type of novel inventions of industrial application, both in Chile and abroad and through the PCT system, including the study of the state of the art, defense of oppositions, response to expert reports, patent surveillance and payment of annuities.

## Practice Areas

# Industrial Property

Registration of Trademarks, Patents and rights protected by Law 19.039

- **Industrial Designs and Drawings.**

Designs (two-dimensional) and industrial designs (three-dimensional shapes and articles that serve to manufacture other units) may be registered when they meet the conditions of novelty determined by law. We advise our clients in the process of patentability study and registration of the same.

- **Industrial Property Litigation.**

The registration of industrial rights (trademarks and patents) allows opposition and cancelation actions filed by third parties. We advise our clients through the whole litigation process, including claim responses, appeals and pleadings before the Industrial Property Court, as well as litigation before civil, arbitral, or special courts.

- **Rights Enforcement, Infringements and Piracy.**

We defend our clients against the misuse of their trademarks or patents, by means of complaints to the public prosecutor's office, downloading of contents in social networks, processing of seizures in customs and complaints for infringement of industrial property rights. Likewise, we handle civil actions in ordinary courts, unfair competition actions and negotiation procedures (cease and desist or warning letters, transactions, and ad-hoc agreements).

- **Contracts and Licenses.**

Industrial Property rights can be licensed to third parties, which makes them valuable assets for their owners. We advise and specify the best way to exploit these rights through the drafting of Franchise Agreements, License Agreements, and others, according to the needs of each client.

# Let's talk



Apoquindo 4700 - Piso 11,  
Las Condes.



+56 2 243 41 895



[info@beytia.cl](mailto:info@beytia.cl)